

Secondhand Saturday

Garage Sale

TIPS + TRICKS - PREPARATION



TIMING: Most run from 8am or 9am until 1pm or 2pm. Prepare as much as you can before the day



GOODS: Clean and repair your items where possible – people are less likely to buy dirty or broken goods.



ADVERTISING: Promote your Sale via local Facebook groups, networks, and posters in your neighbourhood



SET UP: Consider how you will display your items and if you'll need cover for wet / hot weather



PRICING: Make prices clear and easy to find. You can price items individually or grouped (eg. All books \$1).



OFFERS: Consider bundle offers to encourage more sales (eg. fill a bag for \$10, buy 2 get 1 free).



MONEY: Have lots of small notes + coins ready in a bum bag or cash box etc. Test online payment methods.



Lane Cove
Council

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TIPS + TRICKS - ON THE DAY



BE READY EARLY! It's OK to politely let early birds know you aren't open until a certain time



LAYOUT: Display big ticket items or pieces of interest at front to catch peoples eye as they pass by.



SIGNAGE: Prices should be clear and easy to find. Use signs or masking tape, e.g. "All items on table are \$5"



ACCESSABILITY: Try and keep as much as possible off the ground to make it easier for people to shop.



PRICING: Be prepared that some buyers may want to negotiate. Have fun with the haggle!



TESTING If you can, set up an area where buyers can test electronic equipment



HAVE FUN! Put on some music, wear something fun, and enjoy the day.